

verifai

About

Results

How

Free
Trial

Transform retail execution with a simple photo

2.2m

Photos reviewed
last year

5p

From per photo
reviewed

97.2%

Average compliance

3-8%

Sales increase.

Born out of retail execution



Founder
Jonathan Hillier

18 years of
International
retail experience

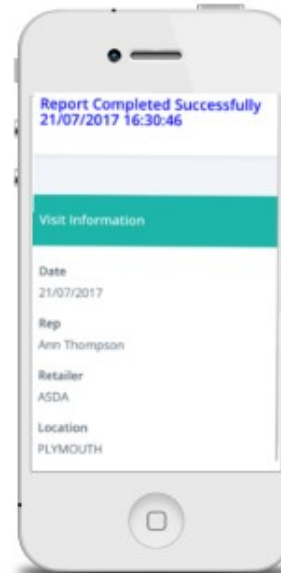
Vice President Supply Chain
Walmart Canada

Innovation Director - Dee Set
Merchandising UK

Increasing Sales with a simple photo & digital workflow

+ 3-8% sales with strong compliance

- In **minutes** verify national promotions or range changes
- **Real time** insights why locations are not performing
- Eliminate field management audits, emails, calls with a **digital workflow**



Serving top Retailers and Brands

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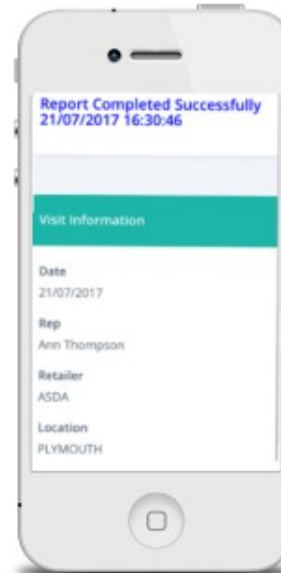
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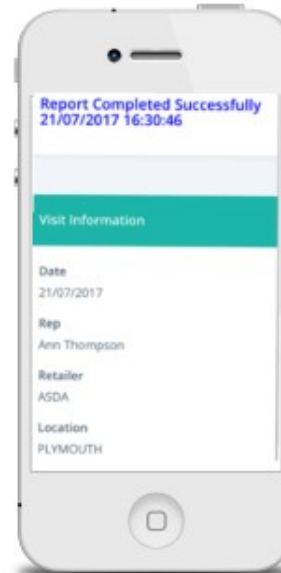
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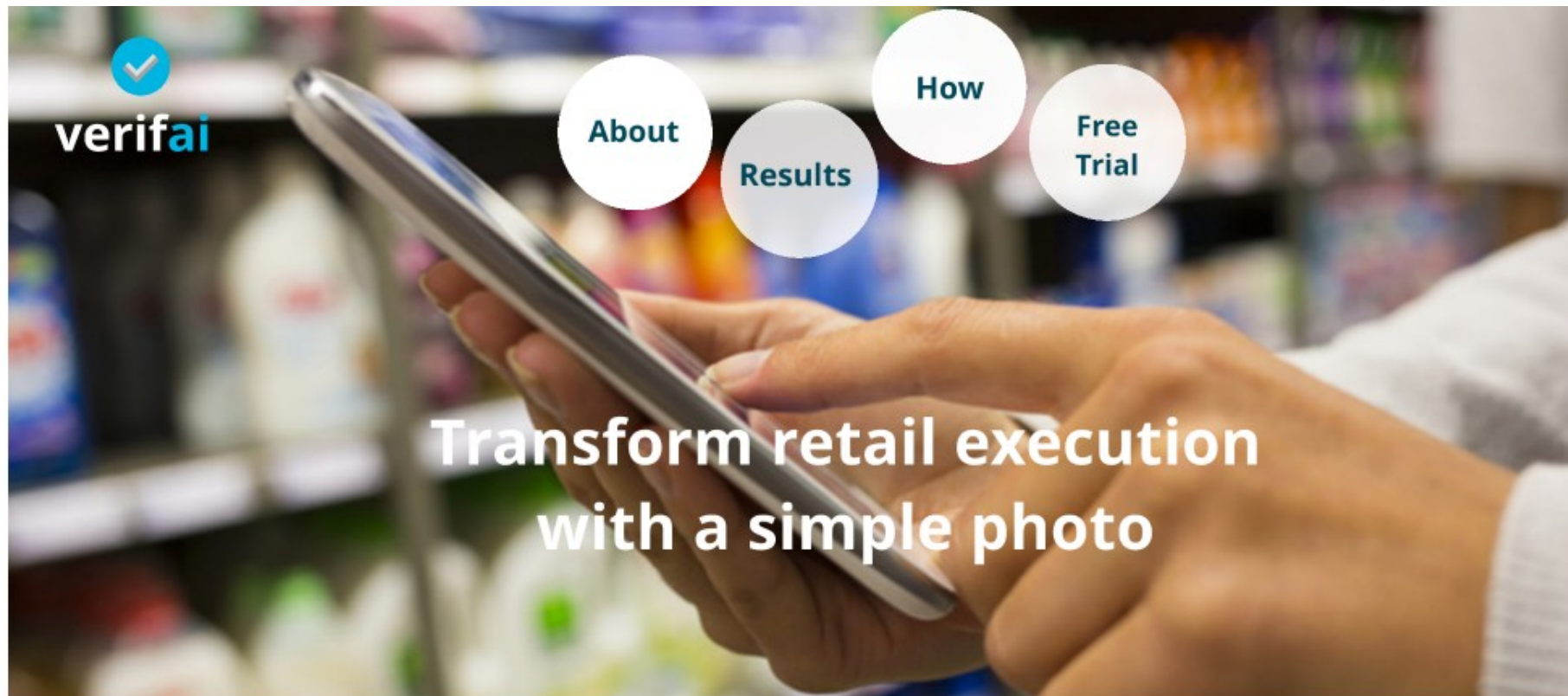


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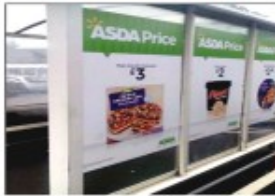
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Our Results



Poster Set Up



+40% compliance
within 2 cycles

Hotel Rooms



Clothing Events



+60% compliance
within 3 cycles

Car Showroom



Cosmetics Stand



+8% Sales
vs. control group





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1. We prepare the brief and digital survey



2. We take photo's



4. We send corrective actions to each location.

Within 30 minutes



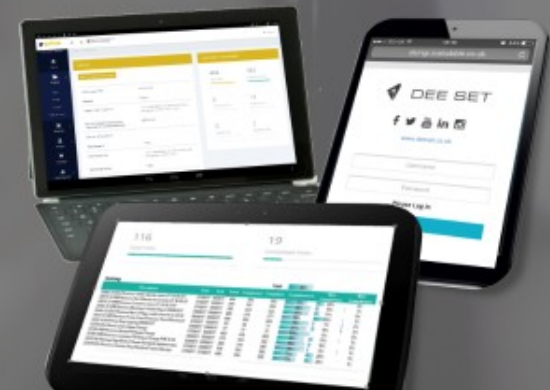
3. We track each activity



- Quick Stats
- SMS Alerts
- Real-Time Updates



5. We turn photo's into insights & actions



How we drive sales

1. We prepare the brief and digital survey



2. We take photo's



4. We send corrective actions to each location.

Within 30 minutes



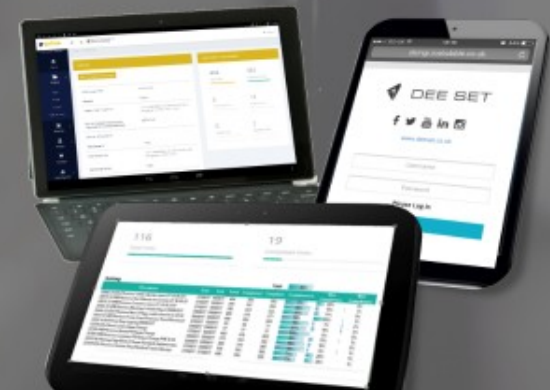
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24% better exc

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2. We take photo's

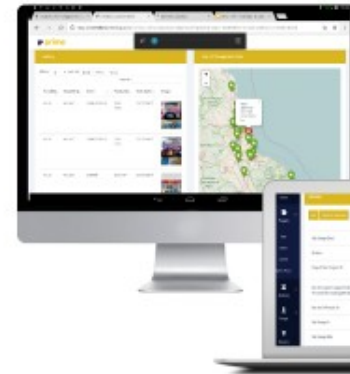


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- Quick Stats
- SMS Alerts
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5. We turn photo's into insights & actions



Any corrections are communicated back to the location within 30 mins

The Brief - Set up 4 Posters



Photo of completed activity



Central Check



Correction at Shelf



Key Insights - Portal

TrolleyBay's - 201 Stores
99.2% Attendance
92% Initial Compliance

Weather 16



Mngr Refusal 17
Incorrect Bay 11
Access Issues 2



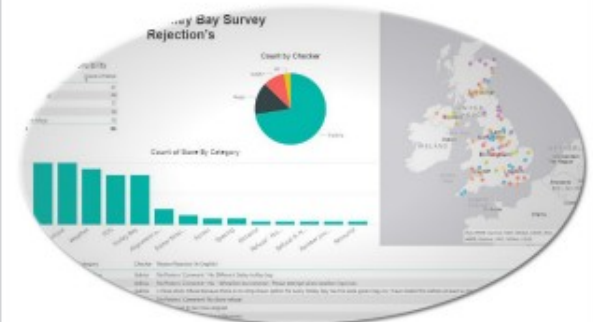
Excessive Creasing 20
Sequence/ Spacing 4
No Photo 2



POS not received 14

Trends

Microsoft Power BI



Utilizing the latest vision technologies

The Brief

- Ensure bay set up for weekend
- Store Manger End of Week Sign off

Power close up

Identification of outs / shelf issues

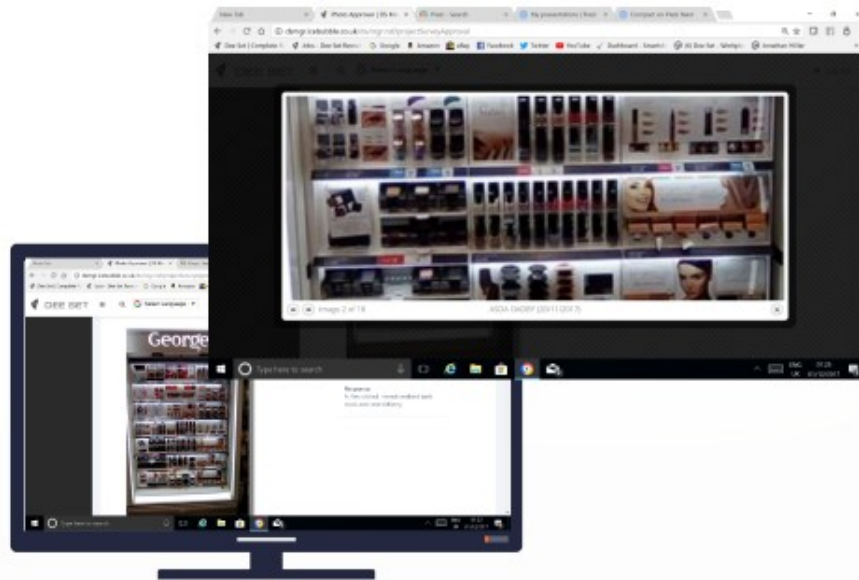
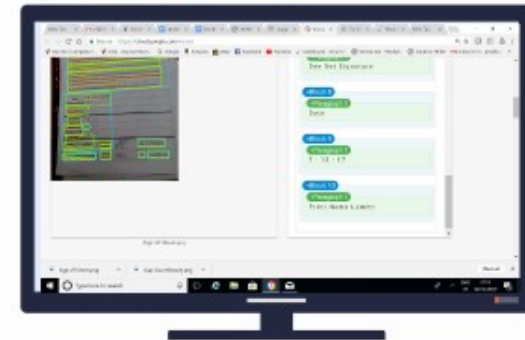
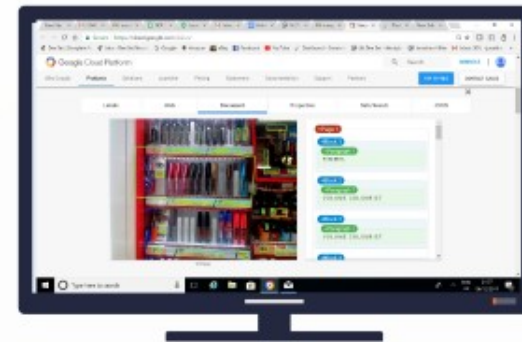


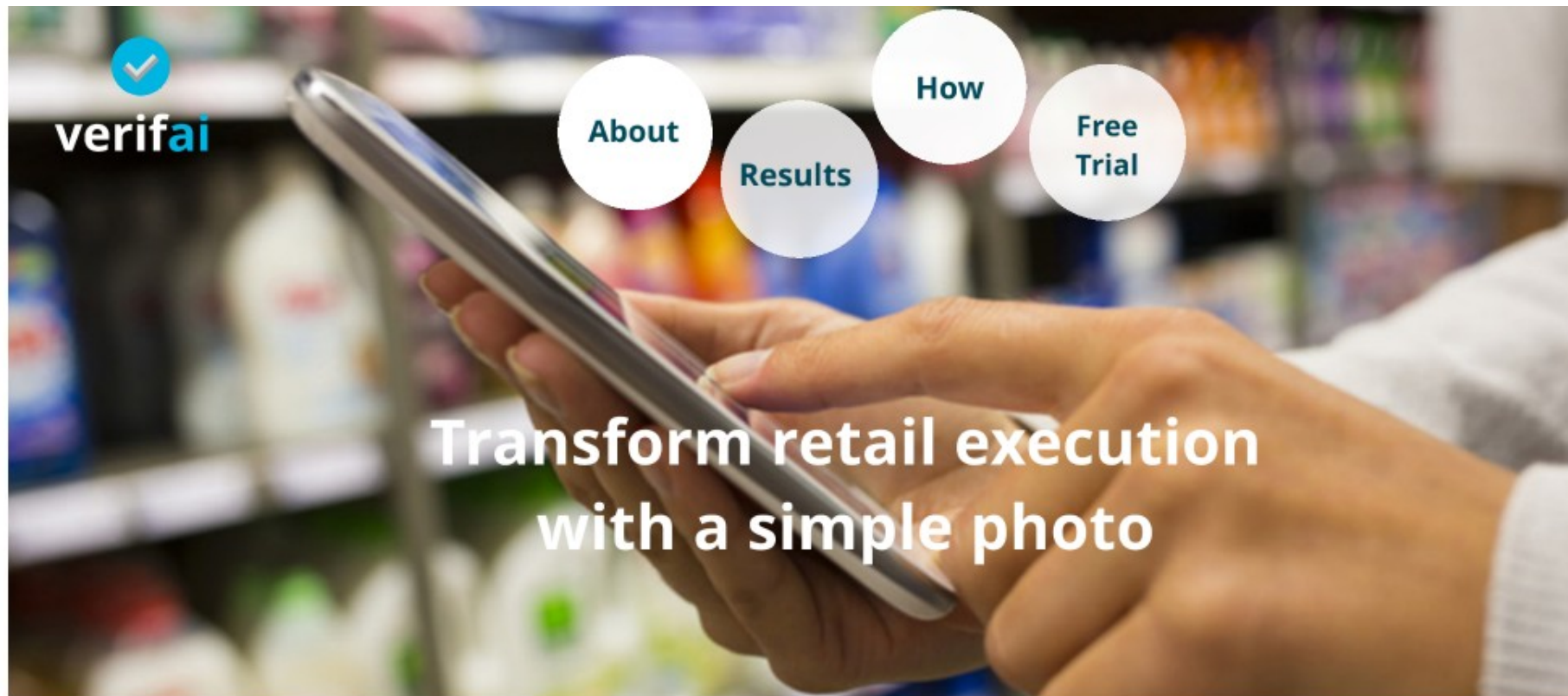
Photo text identification

Signatures and dates



Identification of correct bay





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We prove our value
30 day FREE Full-featured trail

Basic package:

New Client Set up	£175
Client Portal - Live Snap Shot	free
Data Upload & Storage	free
Tracking - per follow up	2p
*Photo Review - per photo	5p

Premium package

Analytics portal starts from..... £125 p.m
Dependant on depth of analytics - we have a full data science team to be utilized

** 12p per 1 check per photo - additional checks at 2p per additional check*



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